Extensis

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A news update from Extensis Corporation

Welcome to press@extensis.com. This service provides the latest product information, company news, Web highlights, special offers and more! Unsubscribe information is posted at the end of this message. For a more detailed look at Extensis Corporation, please visit the Extensis Web site at:

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http://www.extensis.com
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What's New—

- ◆ Extensis Ships CyberViewer as Freeware
- ◆ Fetch 1.5 for PowerPC Ships
- ◆ PhotoTools for Adobe Photoshop Ships
- ◆ Major Upgrade to QX-Tools Ships
- ◆ QuarkXPress HTML Converter, CyberPress, Ships with PageMill 2.0
- ◆ Extensis named one of Portland's Top Ten Fastest Growing Companies
- ◆ Extensis opens European Subsidiary
- ◆ AOL welcomes Extensis, Keyword-Extensis
- ◆ Upcoming Events
- ◆ Job Opportunities at Extensis
- ◆ Extensis Tips of the Day

Extensis ships CyberViewer for Nestscape Navigator

Innovative Web utility adds convenience and functionality to Web browser

December 3. CyberViewer is a freeware utility that adds functionality to the Netscape Navigator Web browser by maintaining a comprehensive visual history of locations users have visited on the World Wide Web. After visiting pages on the World Wide Web, users can conveniently drag the thumbnail images from the CyberViewer palette to the Netscape Navigator Bookmark Window to bookmark specific Web pages. In addition, images can be dragged from CyberViewer to the Finder to create files which launch Netscape Navigator and display the selected Web page.

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http://www.extensis.com/products/CyberViewer/
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Fetch 1.5 for PowerPC Ships

Popular media database application gets performance boost, new drag-and-drop capabilities and support for additional file formats

November 26. Extensis has shipped Fetch 1.5, an upgrade to its industry-standard media database application. Extensis recently acquired Fetch 1.2 from Adobe Systems, Inc. and rebranded the product as Extensis Fetch 1.2 on August 1, 1996. The new version, Fetch 1.5, addresses the primary requests of users by providing significant performance increases on Power Macs, new drag-and-drop features, support for additional file formats and improved searching and keyword capabilities. For instance, users can drag files from Fetch into QuarkXPress and other applications that support drag-and-drop, such as PageMaker 6.5 and ClarisWorks.

Extensis Fetch 1.5 will be available in November of 1996 for an estimated street price of $99.95. Upgrades from Adobe Fetch 1.2 will be $29.95, or free for users who purchased Extensis Fetch 1.2 on or after August 1, 1996. The Content Publisher's Toolkit, which enables digital stock publishers to provide image catalogs with a read-only version of Fetch, will be available for $495.00 annually, for an unlimited number of titles.

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http://www.extensis.com/press/961010.html
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PhotoTools 1.0 for Adobe Photoshop

New collection of plug-ins combines productivity tools with useful special effects

September 16. Extensis Corporation has shipped PhotoTools 1.0, the most comprehensive collection of productivity tools and useful special effects for Adobe Photoshop users. PhotoTools has been awarded the Computer Artist Best of Year Award and has been nominated for a MacUser Eddy award. While some of the components represent major improvements over existing products, other features are completely new to the Photoshop market. PhotoText, for example, enables users to create and format text with WYSIWYG control within Photoshop. The other seven components in PhotoTools 1.0 include: PhotoShadow, PhotoGlow, PhotoEmboss, PhotoBevel, Intellihance Lite, PhotoBars and PhotoTips.

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http://www.extensis.com/products/PhotoTools/
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QX-Tools 2.0 for QuarkXPress

Major upgrade to the award-winning QuarkXPress XTensions package offers new capabilities and significant enhancements

September 16. Like its predecessor, version 2.0 of QX-Tools provides the most comprehensive, useful and cost-efficient collection of productivity tools for today's QuarkXPress users. The centerpiece of the new collection is QX-Effects which provides users with the ability to create useful special effects like drop shadows, glows, bevels and embosses within QuarkXPress.

Among the other new components are: a comprehensive search-and-replace feature, QX-FindChange, and QX-SmartBar, which automatically builds a toolbar from the most commonly selected XPress commands. By adding five new components and updating its ten existing components, QX-Tools combines powerful tools with consistent ease-of-use, so everyone from novices to graphics professionals can immediately be more productive when using QuarkXPress.

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http://www.extensis.com/products/QX-Tools/
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CyberPress for QuarkXPress

New powerful, low-cost HTML converter for QuarkXPress is bundled with Adobe PageMill 2.0

September 10. Extensis has begun shipping its Web authoring tool, CyberPress. CyberPress offers QuarkXPress users the quickest, easiest and most affordable way to repurpose their existing QuarkXPress content for the World Wide Web. CyberPress functions as an XTension within QuarkXPress. Using any QuarkXPress 3.31 and later document, CyberPress' easy-to-use palette provides users with an instant list of the document's entire contents, which can then be exported to HTML (HyperText Markup Language) format with a single click. Once exported the HTML content can be fine-tuned using Adobe PageMill 2.0, which is bundled with CyberPress. The combination of CyberPress and PageMill 2.0 provides a complete solution for exporting QuarkXPress content into HTML format and repurposing it for the World Wide Web.

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http://www.extensis.com/products/CyberPress/
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Portland's Top Ten Fastest Growing Companies Led by Extensis

October 28. After releasing its first product, PageTools for Adobe PageMaker, in 1994, adding five new products in 1995 and boosting sales by an astounding 770% Extensis has been named a Portland, Oregon Top 10 Growth Award Winner for 1995. Following that explosive growth and a $3.25m investment from Adobe Systems, Inc. and Hambrecht & Quist, Extensis has pushed employment from 9 in 1994, to 24 in 1995 and to an estimated 50 in 1996.

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http://www.extensis.com/press/961030.html
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Extensis Expands Worldwide Presence by Announcing a European Subsidiary

October 1. Expanding their presence in the international marketplace Extensis Corporation has formed a European subsidiary. Extensis Europe, located in Maarssen, Holland, will handle all distribution, sales, marketing, public relations and support for existing and future customers in the European Market. All Extensis products are now available in localized French, German and International English versions.

Visit Extensis on America Online   Keyword: Extensis

Expanding its presence on major online services Extensis has announced its forum on AOL, keyword: Extensis. The forum is live now. For up-to-date product information, news, online technical support and demos of all extensis products visit the forum today.

Upcoming Events for Extensis Corporation

See the latest technology and next generation of enhancement software solutions from Extensis at the following events:

> • Quark Service Plus Conference, SnowMass, CO, December 9-13, 1996
> • Macworld, San Francisco, CA, January 7-11, 1997 (Booth #3108)
> • Thunder Lizard Adobe Photoshop Conference, San Francisco, CA, Jan. 20-22, 1997

Job Opportunities at Extensis

Tremendous growth has created a number of new openings for experienced software professionals at Extensis, the leader in application enhancement software for graphics applications. Work with a talented team developing the next generation of tools for Desktop Publishers, Graphic Artists, and the Internet. Positions available include: product marketing managers, program managers, quality assurance engineers, software engineers and technical support engineers. Extensis offers an excellent compensation package which includes competitive pay, health benefits, 401k plan, stock options and an exciting and challenging work environment located in the beautiful Pacific Northwest in Portland, Oregon.

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http://www.extensis.com/about/jobs.html
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Extensis Tips of the Day!

The following are tips for the leading graphics applications written by industry gurus:

QuarkXPress: Keep Document Settings - by David Blatner
When you open a document, QuarkXPress sometimes asks you if you want to keep a document's preference settings or use the current QuarkXPress settings. You can press Keep Document Settings by typing command-period.

Photoshop: Temporary Wand - by Deke McClelland
You can temporarily access the wand tool when the lasso or marquee tool is active by pressing and holding the control key. This means you can quickly add a range of similarly colored pixels by shift-control-clicking, or subtract pixels by command-control-clicking.

BONUS: Photoshop - You can find a complete listing of all keyboard equivalents from Photoshop 3.0 to Photoshop 4.0 on the Extensis Web site at: http://www.extensis.com/products/PhotoTools/Tips.html

Illustrator: The Vanishing Palette - by Ted Alspach
If you would like a palette to go away after you've entered text within it, hold down the command key and press return. This only works when either the text field is highlighted or if there is a blinking cursor inside of it.

PageMaker: Palette Shortcuts - by Olav Kvern
Hold down Command (Macintosh) or Control (Windows) as you click on an item in any of these 3 palettes (Style, Color or Script) to edit that item. To create a new style, hold down Command (Macintosh) or Control (Windows) and click "No Style." To create a new color, hold the key down and click "Black," or "Registration" in the Colors palette.

CyberPress: Easily add content - by Glenn Fleishman
You can add information to your CyberPress page without affecting the look of your QuarkXPress document. Simply create a text or picture box on the document's pasteboard and add it to the CyberPress Content List.

Fetch 1.5: Assigning Keywords - by Sandee Cohen
Many people don't realize that you can assign keywords to multiple items at the same time in Fetch. Using the shift key, you can select a range of items; in combination with the command key, you can select noncontiguous elements. Bringing up the keyword dialog allows you to enter one or more keywords; click apply, and they're assigned to all the images and documents selected. And now, with Extensis Fetch 1.5, you can delete keywords from multiple items in a catalog as well.